

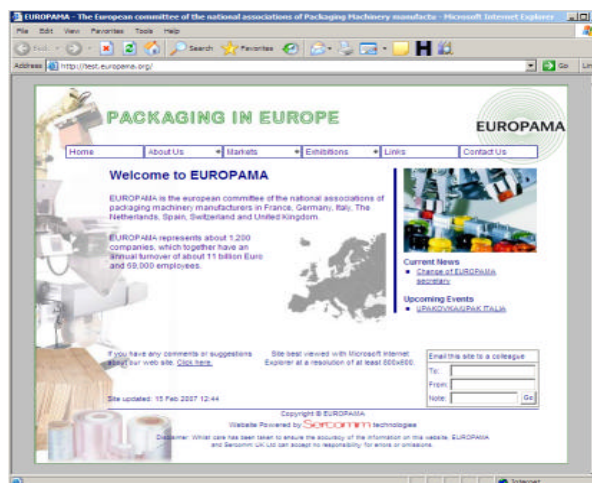
TA Manager from Sercomm Benefits & Features Overview

TA Manager is a combined association and website management software package for Membership based organisations. Ideal for Trade Associations, Business Federations and Chambers of Commerce.

This easy to use unique software package provides membership and relationship management with the built-in flexibility to control your website content as and when you need. TA Manager's inclusive website management solution enables you manage all of your internet services within a single annual license cost.

Benefits

- Easy to use management forms
- Industry standard database
- Easy integration with other office applications for mail merge or reporting e.g. Microsoft Word, Crystal Reports
- Member and non-member relationship management
- Control your website in house without any programming expertise
- Instantaneous website updates
- Extensive members information database
- Easily extend the member and company information dataset to fit your needs
- Website revenue generation through Banner advertising management
- Effortlessly add ad-hoc website pages
- Create Single or Multi level website navigation
- Customisable Member Product and Services directory
- Private Members Area with up to 5 levels of access and multiple user id's per member

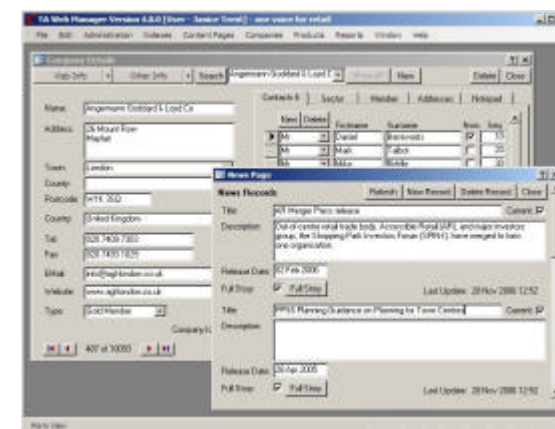


Website

- Standard Home, News, Events, Links and About pages
- Members Products & Services Directory
- Member information pages
- Member sales lead generation
- Ad-hoc information pages
- Web page Banner adverts
- Private Members Area
- Integrate existing website pages
- Search engine friendly web pages
- High performance secure web servers with 99.99% uptime service level
- Active website monitoring
- Daily website backup

System Requirements

- A PC running Microsoft Windows 2000 Service Pack 4 or higher
- Multi-user TA Manager requires a Microsoft compatible File Server
- Internet access from the PC(s) running TA Manager



What's included in the Annual license?

- TA Manager PC software usage rights
- 1 Domain Name registration/renewal
- Website hosting
- 5 Email accounts with Anti-Virus and Spam monitoring
- An entry in our On-line Association directory
- Website backup and management
- Telephone, email and remote support

Optional extras

- TA Manager software and website customisation
- Additional Domain Name registration/renewal
- Additional E-mail accounts
- Web site full text search engine
- Web site usage statistics collection and reporting
- Internet Search Engine submission

Further enquiries to:

Sercomm UK Ltd
+44 (0) 1342 844090
info@sercomm.co.uk